

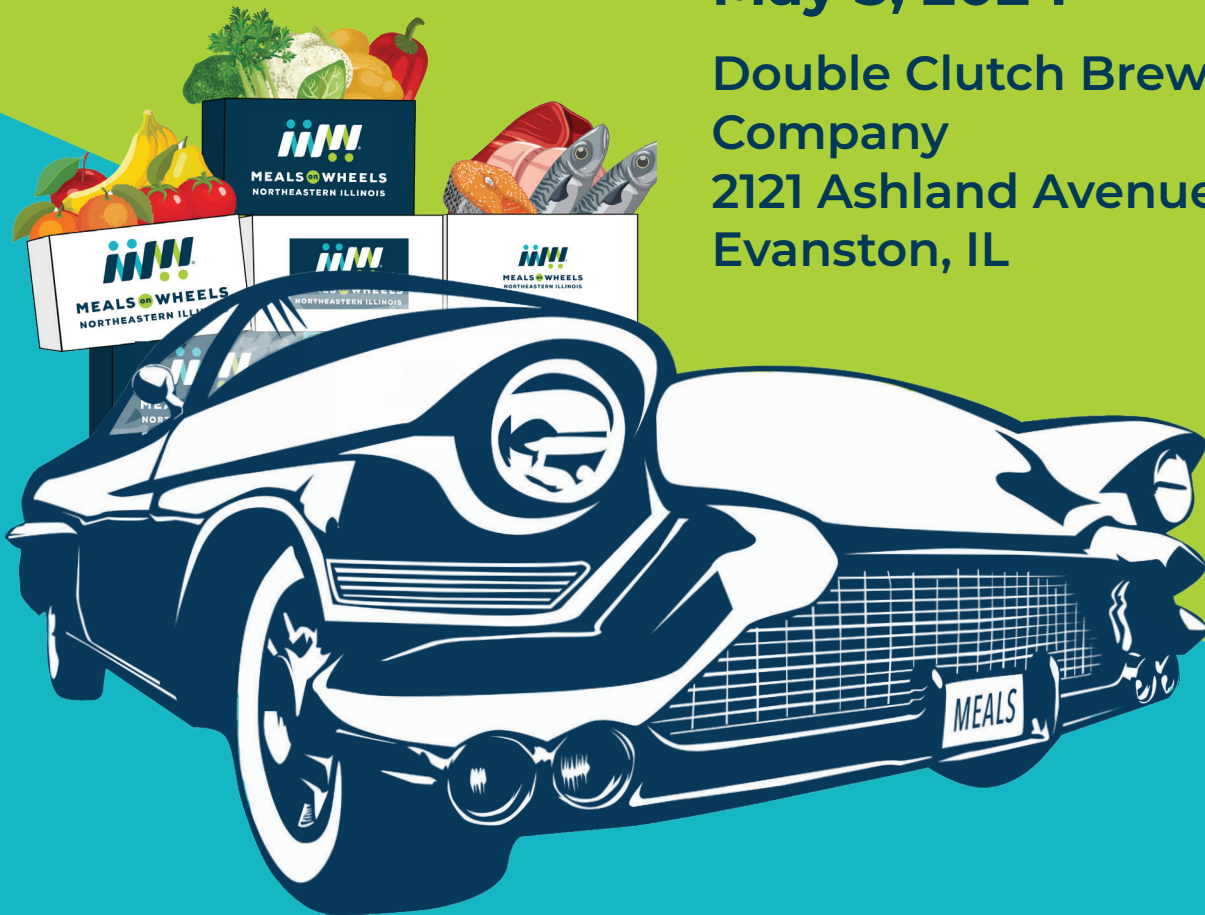


**MEALS on WHEELS**  
NORTHEASTERN ILLINOIS

# Meals on Wheels Northeastern Illinois 2024 Gala and Celebration

**May 3, 2024**

**Double Clutch Brewing  
Company  
2121 Ashland Avenue  
Evanston, IL**



## Dear friends and supporters

I hope this message finds you well. I am excited to extend an invitation to become an important partner in our upcoming annual gala. The Meals on Wheels Northeastern Illinois Gala is scheduled to take place on Friday, May 3rd at Double Clutch Brewing located in Evanston, Illinois. As a key supporter of our community, we believe that your organization's involvement would greatly enhance the success of this prestigious event. Additionally, as you will read further, we will proudly highlight your organization at the gala through multiple channels.



Meals on Wheels Northeastern Illinois' annual gala has become a significant platform for bringing together influential individuals and organizations, providing a unique opportunity for networking, exposure, and community engagement. Your support will not only contribute to the success of our gala, but will also help us continue our mission of delivering more nutritious and tasty meals to the homebound elderly and disabled community members.

To ensure that your participation aligns seamlessly with your organizational objectives, we offer a range of sponsorship levels designed to accommodate various budgets and preferences.

Thank you for your support.

Sincerely,

A handwritten signature in black ink that reads "Deborah Mack". The signature is fluid and cursive.

Deborah Mack  
Executive Director

## Mission and Core Values:

Meals on Wheels Northeastern Illinois fosters health and contributes to individual well-being and independence by delivering nutritious meals, medically prescribed diets, and providing other supportive services to the homebound elderly, disabled and others temporarily unable to care for their nutritional needs.



## PROGRAMS AND SERVICES

Our work focuses on increasing older adults' access to healthy food and supportive resources to live meaningful and independent lives.

### Services Include:

Delicious Home Delivered Meals  
Referrals to Vital Resources  
Animeals Pet Food Program

Meals on Wheels is more than a meal, it is a friendly smile, a social connection, and a wellness check to ensure the individual is safe and healthy.

## SPONSORSHIP BENEFITS

**Lift Your Brand:** Every impression counts. The Meals on Wheel name is known and trusted by over 94% of Americans. (2016 Ad Council Survey)

**Access Consumers:** Gain exposure to our extensive network of families, volunteers, donors and advocates.

**Engage Your Employees:** Connect your employees to local volunteer opportunities on a wider geographic scale.

**Drive Community Impact:** Strengthen the communities in which your employees live and work.

Your organization likely has strategic goals that go far beyond profit margins. They might involve brand presence and loyalty, satisfied employees and community impact. By partnering with Meals on Wheels Northeastern Illinois, your organization can reach these goals while ensuring that seniors are supported and not forgotten.



Double Clutch  
Brewing Company  
Car Showroom



Steve Johnson  
Master of  
Ceremonies and  
Past Board  
President

## 2024 SPONSORSHIP OPPORTUNITIES

Sponsorship level	Number available	Investment
<b>KEY SUPPORT PACKAGE</b>		
Presenting Sponsor	Exclusive	\$25,000
<b>PROGRAM SUPPORT PACKAGE</b>		
Welcome Sponsor	Exclusive	\$20,000
Print Sponsor	2	\$15,000
Keynote Speaker Sponsor	2	\$10,000
Tech Sponsor	3	\$5,000
Drink Sponsor	3	\$2,500
<b>AD SUPPORT PACKAGE</b>		
Full page Ad Sponsor	10	\$1,000
Half page Ad Sponsor	10	\$500



## SPONSORSHIP INFORMATION

MWNEI will send your company's correspondence to:

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Contact person

---

Company name

---

Telephone

---

Email

---

Address

---

City, State, ZIP

## PREFERRED SPONSORSHIP LEVEL

**Presenting Sponsor \$25,000**  
(Exclusive)

**Welcome Sponsor \$20,000**  
(Exclusive)

**Print Sponsor \$15,000**  
(2 Opportunities)

**Keynote Speaker Sponsor \$10,000**  
(2 Opportunities)

**Tech Sponsor \$5,000**  
(3 Opportunities)

**Drink Sponsor \$2,500**  
(3 Opportunities)

**Company Logo/Ad Sponsor \$500-1,000)**  
(10 Opportunities)

Please return your signed contract to:

**Niki Moe, Development Director**

Meals on Wheels Northeastern Illinois  
1723 Simpson Street. Evanston, IL 60201

**Phone:** 847-332-2678

**Email:** developmentdirector  
@mealsonwheelsnei.org

## PAYMENT

Please invoice me

Check

**Please make check payable to:**  
Meals on Wheels NEI

**Credit card payment**

Visa

Mastercard

American Express

**Amount to be charged \$**\_\_\_\_\_

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Card Number

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Expiration Date

CVV

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Cardholder Name

---

Authorized Sponsor Signature

---

Title

---

Date

Email company logo  
(preferred format  
EPS, high resolution  
JPG, PNG or PDF) to  
developmentdirector  
@mealsonwheelsnei.org



## BENEFITS OF SPONSORSHIP

<b>Sponsorship Benefits and Levels</b>	<b>Presenting Sponsor</b> \$25,000 (Exclusive Opportunity)	<b>Welcome Sponsor</b> \$20,000 (Exclusive Opportunity)	<b>Print Sponsor</b> \$15,000 (2 slots)	<b>Keynote Sponsor</b> \$10,000 (2 slots)	<b>Tech Sponsor</b> \$5,000 (3 slots)	<b>Drink Sponsor</b> \$2,500 (3 slots)	<b>Company Logo/Ad Sponsor</b> \$500 to \$1,000 (10 slots)
Logo on ALL event materials	<b>X</b>						
CEO remarks at event on short video	<b>X</b>						
Named in press materials	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>			
Logo placement at the event	On event backdrop On covers of invite & program On promo items At online log-in/ registration sites In MWNEI newsletters (2)	Inside invitation Logo on backdrop at welcome News releases, website, Facebook In MWNEI newsletters (2)	Logo on back cover of each printed piece In MWNEI Newsletter (2) News releases, website, Facebook	Logo on backdrop during Keynote Speaker Remarks News releases, website, Facebook In MWNEI newsletter (1)	News releases, website, Facebook		
Ad in program book	Full Page Color Page 2	Full Page Color Page 3	Full page Color	Full Page Color	Full Page Color	Half page Color	
Recognition in social media posts	Logo and Feature story	Logo and Feature story	Logo and Feature story	Post	Post	Post	Post
Recognition MWNEI event website	Premier Spot for company logo	Logo	Logo	Logo	Logo		
Impressions	190,000 PROMINENTLY placed impressions	35,000 PROMINENTLY placed impressions	17,000 PROMINENTLY placed impressions	10,000 PROMINENTLY placed impressions	5,000 PROMINENT impressions	\$2,000 PROMINENT impressions	1,000 PROMINENT impressions
Tickets to event	Six (6)	Four (4)	Two (2)	Two (2)	Two (2)		